

**THE RELATIONSHIP OF COMMUNICATION STYLES
EMPLOYED BY THE COLLEGE OF ARTS AND SCIENCES
FACULTY MEMBERS TO THEIR RATINGS IN THE
STUDENT-FACULTY EVALUATION**

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ABSTRACT

The study in the effectivity of communication styles used by any individual in different situations has been a subject of many researches. This research would like to find out the relationship of communication styles employed by the College of Arts and Sciences faculty members to their ratings in the student-faculty evaluation. These further aims to know the type of communication styles most of the faculty members of the CAS used in their teachings. Also, the study hopes to determine the preferred communication styles of the students for their teachers and determine what communication style has the highest and/or lowest rating in each of the four criteria in the student-faculty evaluation. A Communication Style Inventory devised by Allan Rowe, et.al., 1988 and the Student-Faculty Evaluation used by the whole UP system were the instruments used in the study. The study was conducted in the College of Arts and Sciences, first semester and second semester of Academic Year 1995-1996. Twenty-three faculty members of the Division of Humanities and Division of Social Sciences teaching General Education (G.E.) subjects and students who belongs to the class were randomly chosen as respondents. Findings showed that a consultative communication style dominates majority of the faculty members. However, using the Categorical Method (CATMOD) in solving the data, results of the study showed no significant relationship between communication styles used by the faculty members of the CAS to their ratings in the student-faculty evaluation.