

**GENDER DIFFERENCES IN DESIRED QUALITY OF MATES AMONG YOUNG
EMPLOYED ADULTS IN ILOILO CITY**

A Research Paper
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ABSTRACT

BANZUELO, MARIDDIE L. and CALIBJO, MARIE TONNIE O. **"Gender Differences in Desired Quality of Mates Among Young Employed Adults in Iloilo City."** An undergraduate research paper presented to the Division of Social Sciences, College of Arts and Sciences, University of the Philippines in the Visayas, March 2006.

This study measured the relationship between the variables as mentioned, gender and desired qualities in mates. It also identified the desired characteristics deemed important by males and females in their potential mate as supported by the evolutionary theory. Two hundred young employed single individuals working in various establishments in Iloilo City completed a 12 item questionnaire which allowed them to rank the characteristics in order of preference. Descriptive analysis showed that there are gender differences in the choice of desired characteristics and is indeed supported by the evolutionary theory on mate selection. Cultural and social aspects were proven to be influencing factors in determining some of the top three characteristics. To determine if the genders differed in the ranks they gave to each trait, the Mann-Whitney test was used.