

**Factors Affecting Compliance of Iloilo City Jeepney Drivers
(Molo via City High and Jaro Mandurriao) with the Anti-Smoking Ordinance:
An Assessment of Local Government Unit (LGU) Ordinance Implementation**

By:

**Rissa Atienza Biboso
Edmun Baylon Salar**

**A Research Project
Presented to
The Faculty of the Division of Social Sciences
College of Arts and Sciences
University of the Philippines in the Visayas
Miag-ao, Iloilo**

**In Partial Fulfillment
Of the Course Requirements for the
Degree of Bachelor of Arts (Political Science – Psychology)**

March 2004

ABSTRACT

The study sought to determine the factors affecting compliance of Iloilo City jeepney drivers to the anti-smoking ordinance, as well as assess the implementing mechanisms of the LGU in enforcing the said ordinance. Forty three (43) jeepney drivers plying two routes served as the respondents of the study, seven drivers from the Molo via City High route and thirty six respondents from Jaro Mandurriao.

Likert scales were used to measure the respondents' level of awareness regarding the ordinance and level of perception of legitimacy of authority. On the other hand, rating scales were used to rank the respondents' reasons for compliance to the anti-smoking ordinance. Results showed that age and educational attainment do not affect the level of awareness and perception of legitimacy of authority of the jeepney drivers. Furthermore, the primary reasons for the jeepney drivers' compliance to the anti-smoking ordinance were their level of awareness of the ordinance, the P300.00 fine for violators, confiscation of driver's license and the presence of the Anti-smoking Task Force. Results showed that the implementing mechanisms employed by the LGU were effective.