

**The Practice of Responsible Journalism in the Newscasting Format of
TV Patrol Panay**

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Submitted to:
Prof. May Belle Guillergan-Schott

Coleen D. Bangud
Gretchen C. Villacastin
Froilene C. Villanueva

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Abstract

It is often a battle between public service and public interest that calls on the core standard of responsible journalism. TV Patrol Panay is a tabloid newscast format, a form of television programming that has a strong leaning towards sensationalizing news. This research however, seeks to find a systematic pattern as to whether a tabloid news program, such as *TV Patrol Panay* does practice responsible journalism, despite the common presumption about tabloid practices.

A systematic quantitative content analysis was used to scrutinize the practice of responsible journalism in the tabloid newscasting of TV Patrol Panay. In the endeavour to measure the concentration of responsible journalism practice in TV Patrol Panay's tabloid newscasting, a quantitative content analysis was applied in the calculation of the news program's violations against the Journalist's Code of Ethics. The same procedure was applied to the calculation of the news program's tendencies towards tabloid practices. The results were then given percentual readings, and were qualitatively analyzed and discussed.

Results reveal that TV Patrol Panay practices responsible journalism despite its tabloid news format. Nonetheless, its news program contains negative aspects of tabloid and follows the descriptive format of tabloid.

TV Patrol Panay in tabloid newscasting format practices responsible journalism. Its news program contains negative aspects of tabloid and follows the descriptive format of tabloid.

It can hereby be deduced that although the tabloid news program is associated with the turning down of high standards of journalism (Alotaibi, 2013), the results showed that not all news programs that are tabloid in format do not and refuse to bear with the high ethical standards of television journalism.